EAHIL

RIGA / JUNE 11–14

SMALL STEP AND A GIANT LEAP:
REORIENTING TOWARDS NEW
ENVIRONMENT

The 19th EAHIL (European Association for Health Information and Libraries) Conference will take place in Riga from 11th to 14th June 2024.

For the first time the Conference will be organized in a fully hybrid format.

EAHIL2024 is set to create an ideal environment for stimulating and engaging discussions. It presents a unique opportunity for librarians and esteemed colleagues from all corners of the globe to come together, fostering connections and exchanging knowledge.

To participate as a sponsor, **EAHIL2024** range of captivating sponsorship packages tailored to your specific needs and interests. Sponsorship packages will be allocated on a first-come, first-serve basis within the sponsorship level. Once the application form received, our esteemed hosts, Rīga Stradiņš University will prepare the agreement and invoice. Payment must be made according to the terms and conditions specified in the agreement, but no later than April 30. Other conditions are included in the document below.

All amounts are in EURO and exclude VAT (21%).

We are excited to welcome you as an esteemed sponsor and share this exceptional experience with you at the **EAHIL2024** Conference in Riga!

For additional information, please contact us at sponsoreahil2024@rsu.lv

MAJOR SPONSORSHIP OPPORTUNITIES (SPONSORSHIP PACKAGES)

Exhibition space includes a table and 2 chairs (for each 4m² ordered), electricity and WIFI.

EUR exclusive of VAT	PLATINUM € 15 000	GOLD € 10 000	SILVER € 5000	EXHIBITOR € 2500
Exhibition space at the Conference centre	Priority allocation of 12m² floor space at a prominent location in the exhibition area (first come & first serve bases within the sponsorship category)	8m² floor space in the exhibition area (first come & first serve bases within the sponsorship category)	6m² floor space in the in the exhibition area (first come & first serve bases within the sponsorship category)	4m² floor space in the exhibition area (first come & first serve bases)
Virtual exhibition space at virtual communication platform	√	√	√	√
Exhibitor passes to the Conference (includes crew for the exhibition space; additional booth staff members must be registered as Conference participants)	8	5	3	2
Access to welcome reception, coffee breaks and lunches	8	5	3	2
Information on Conference website, mobile App, virtual platform, abstract e-book	Sponsor's Status, Name, logo, description (30 words), link	Sponsor's Status Name, logo, link	Sponsor's Status Name, logo	Name
Product presentation **NOT** in parallel sessions	20 min	10 min		
Opportunity to place one banner with logo (max 1x2m)	In the main Conference Hall	At the entrance of the main Conference Hall		
Opportunity for pre and post email to all participants, for example – invitation to product presentation or similar (sent by Secretariat on behalf of the Sponsor)	√	pre-email only		

EUR exclusive of VAT	PLATINUM € 15 000	GOLD € 10 000	SILVER € 5000	EXHIBITOR € 2500
Company Logo and Sponsor's status on the presentation screen during the breaks (on-site and virtual)	√	√	√	
Company Logo on mobile App navigation page (every time participant opens the App)	10 sec.	5 sec.		
Posts in the news feed of the virtual platform and mobile App (pictures, visuals, video, announcements and similar)	6	4	2	
Corporate video coverage (max 1 minute) of the company on the main auditorium screen and on the virtual platform during Conference breaks	√			
Full participant list to be received pre- and post-Conference where permission has been granted	√			

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PARTICIPANT`S BAG   5,000 EUR
EAHIL2024 elevates your company's visibility and reach within the global community of librarians. This option entails the following benefits:
- Company Logo Placement: Your company logo will be prominently displayed alongside the prestigious **EAHIL2024** Conference logo on the bags distributed to participants at the registration desk. This prime positioning ensures that your brand receives significant exposure throughout the event;
- Please note that price mentioned above excludes the production costs.

CONFERENCE APP   4,000 EUR
The **EAHIL2024** Conference App will provide access to over 300 participants, the majority of whom will have a smart phone or tablet. More significant to you as the Conference App partner, is that every single one of these App users and participants will have direct access to your product or service. As an exclusive partner of this, you will be entitled to:
- Company Logo Placement on App with the hyperlink to your company website;
- Acknowledgment of your support on the Conference website, e-book, virtual platform, hyperlinked to your company website;
- Up to 3 push notifications to App users.

PRODUCT PRESENTATIONS   **2,500 EUR**

EAHIL2024 provides a room for companies to present specific services, applications, or products during a product presentation session. This option entails the following benefits:

- 30-minute presentation parallel with other sessions
- Opportunity to post 1 announcement in the virtual platform and Conference App
- Technical necessities available (agreed beforehand).

WALK IN AGENTS   **1000 EUR**

This is an opportunity for a company representative to visit **EAHIL2024**. This option does not provide exhibition space or access to social events but includes the usage of the Conference App and virtual platform to build the communication with participants.

TERMS AND CONDITIONS

Payment
An invoice will be issued and 100% must be paid to RSU (Rīga Stradiņš University) according to the invoice deadline.

Registration of Staff
Staff from sponsors and exhibitors must be registered to receive the exhibitor pass. You will receive an invitation from Secretariat as soon as the registration will be available. **Deadline for registering your Staff is May 10.**

Cancellation Policy
EAHIL2024 cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of sponsorship.

Alterations
The hosts reserve the right to make alterations to the **EAHIL2024** program, venue, and timings at any time. Every endeavour is made to preserve the published layout of the **EAHIL2024** exhibition. Should it be necessary to revise the layout for any reason, the hosts reserve the right to transfer an exhibitor to an alternative suitable site.

Insurance
Exhibitors and sponsors are responsible for arranging appropriate insurance cover in connection with their attendance at the **EAHIL2024**, including prevention, postponement, or abandonment. The hosts cannot be held liable for any loss, liability, or damage to individual property.

Cancellation / Postponement of the EAHIL2024
In the event of it being necessary for whatever reason to postpone or cancel the **EAHIL2024**, the hosts will not be liable for any expenditure, damage or loss incurred by the sponsor. In the event of cancellation, the sponsor will be refunded any fees paid. If the **EAHIL2024** is postponed the agreement between the hosts and sponsor will remain in force.

Product Promotion
The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion.

APPLICATION FOR EXHIBITION & SPONSORSHIP DURING EAHIL2024

Major Sponsorship

I would like to apply for sponsorship of **EAHIL2024** the following level (please tick)

- ❑ Platinum Sponsorship – **15 000 EURO**
- ❑ Gold Sponsorship – **10 000 EURO**
- ❑ Silver Sponsorship – **5000 EURO**
- ❑ I want to participate as exhibitor **2500 EURO**

Additional Sponsorship

- ❑ Participant's bag – **5000 EURO**
- ❑ Conference App – **4000 EURO**
- ❑ Product presentations – **2500 EURO**
- ❑ Walk in agent – **1000 EURO**

Each individual signing below represents that he or she has been authorized to execute this Agreement on behalf of his or her respective company, and that he or she has read, fully understood, and agreed to the terms and conditions of this Agreement.

Name of the Sponsor (legal name):

Name of authorized representative:

Legal address:

VAT & Registration Number:

Telephone:

E-mail:

Signature of the authorized representative: